

Historical
Souvenir of
CODSALL

to commemorate the

**SILVER
JUBILEE**

of His Majesty

King George V.

May 6th, 1935.



This is a direct copy of the front of the original souvenir booklet. The following pages are also direct copies, but the text has been removed and retyped, for the sake of clarity. However the exact wording and layout of the original has been respected.



CODSALL — JUBILEE DAY, 1935.

THE compiler of this Souvenir intends the publication to be not only a commemoration of the Silver Jubilee of His Majesty, King George V, but also to be a lasting
Record of Codsall as it is today.

He has introduced various views of the different aspects of the Village, including a short description of present day conditions, institutions, businesses, etc., being of the opinion that it will be of great interest in years to come. The majority of the photographs were taken within the last week, showing "Codsall as it is".

The Square

I am attempting to give an impression of the Village as I see it, and for that purpose I propose starting on a little journey, eventually covering the whole of the Parish, in each case going from the Square to the boundary point, and keeping so far as possible to the main roads, with perhaps a few digressions, being of the opinion that Codsall will, without doubt, change its general aspect considerably within the next few years. As the majority of the "parked" residences are secured against the "great invasion" for many years to come, I do not propose dealing with them in this issue. Upon looking round the Square, the first impression is the combination of old and new. The building shown, being what now remains of the old Codsall Manor House. In the other illustration is seen the Motor Bus just starting out for Wolverhampton. The shop on the corner of Station Road and Wood Road is



York's Grocery and Provision Stores. This old established business of E.J. York will be known by this name for many years to come, although now in the possession of C. A. Stockton who has re-stocked the Stores with the choicest selection of groceries and provisions.

The "Bull" Hotel, standing prominently on the corner is under the proprietorship of T. H. Athersmith who displays a tempting sign for the thirsty. This Hotel has good motor accommodation, pleasure grounds and a bowling green. Parties are catered for.

The Square to the Church



The Post Office stands in the most prominent part of the village, on the corner of the Square and Church Road. There are 858 houses in the Codsall postal area, with a population of approximately 3,500. There are three deliveries and four collections of letters daily. The Postmaster is J. L. Law. There are facilities for Post, Telephone, Telegrams, Money Orders, Savings Bank, etc.

The Central Stores, a business carried on by A. L. Harvey, and with which the Post Office is combined, is typical of a village, where one can obtain Groceries, Hardware, Newspapers, Periodicals, Toys and, in fact, "anything and everything".

The Codsall Pharmacy is a shop replete with Drugs, Toilet Articles, Invalids' Requisites, Photographic Appliances and Materials - where you can also get your Photos developed, printed and enlarged.

This business has just been acquired by J. L. Cannon, M.P.S., who is a Dispensing Chemist by examination.

The Hairdressing Saloon of W. H. Screen, conducted on excellent modern lines, appeals to both ladies and gentlemen requiring tonsorial attention, and his well-stocked shop of Tobacco, Cigarettes, etc., provide comfort for the smoker.



The Square to the Church



The Village Smithy and Shoeing Forge, (a feature of village life gradually disappearing owing to the advancement of motor traffic) not "under the spreading Chestnut Tree" but in the shade of a group of stately beeches, is still carried on by W.G. Harvey and is truly a "utility" business, combining that of Wheelwright, Agricultural Repairer, Carpenter and Undertaker. Battery charging is another feature and he also has a car for hire.

This wonderful old-world garden with its castellated holly hedge some twenty feet high, its box trees cut in the shapes of animals and birds, the rich old turf, intersected with flower beds, takes one back to the delightfully restful days before the world began to "hustle". This photograph was taken by kind permission of Mr. Cecil Warner.

Directly opposite, decorations are just being erected at the entrance to the field where the Jubilee Sports are to be held.



The Square to the Church



The Parish Institute has been recently renovated and decorated. It is in constant use for Meetings, Concerts, Dances, etc. This Hall is also used for the teaching of Domestic Science, in conjunction with the Church Schools.

T. Jones & Son, next door to the Institute, are Practical Bootmakers, very few of which are now to be found. They can make a boot to "fit you like a glove" and execute repairs neatly and promptly.

The Shop of Albert Hughes, though small, is capable of supplying the wants of many, not only does he retail all kinds of greengrocery and fish from this establishment, but brings it to your door.

R. Kendrick ("Bob"), Painter, Decorator and Plumber, has been for many years and still is, at the call of the residents of Codsall and district.

Wolverhampton & District Co-operative Society, Ltd.

This year is the Commemoration of the Golden Jubilee of this wonderful society. The figures for 1934 speak volumes. With a membership of over 14,000, the total sales reached £274,573, and £17,569 has been returned to members. The nearest branch, as shown on the illustration, is in Church Road, Codsall, where all enquiries are welcomed. The Telephone No. is Codsall 32.

G. H. Ward who holds the "off license" in a house set back among shrubs and flowers, retails what has now become very familiar to the public, Ansells' "Better Beer". He also supplies British and Foreign Wines, Bottled Stout, etc.

At the old **White House**, Mrs. Smith will always get you a real "country" tea.





This Panoramic View, seen from the Church Tower, gives some idea of the vast extent of Messr. Bakers' Seed and Flower Farm, reaching out midway to the horizon - in fact this only shows a part of the farm, which extends over 90 acres, a large proportion being covered with glass houses. With its millions of Fruit Trees, Roses, Shrubs, Herbaceous, Border, Alpine and Bedding Plants, one begins to get an inkling as to why the name of "Bakers, Codsall", stands for so much.

Bakers have not only made the name of Codsall famous almost all over the globe, but have found employment for thousands of local workers since being established. The grounds are open for inspection practically every day (Sundays excepted, unless by arrangement), thus bringing a large number of visitors to Codsall. Bakers have many acres of land in other parts of Codsall and district under production, and have retail establishments in Wolverhampton and Birmingham.

The Square to the Church



St Nicholas' Church

*These Temples of His grace,
How beautiful they stand,
The honour of our native place,
The bulwarks of our land.*

These wonderful lines of the poet are brought home immediately ones gaze falls on this beautiful edifice, which for so many centuries has "stood the battle and the breeze". The Services are being conducted temporarily by the Rev. H. Penkivil, owing to the serious loss the Parish has recently sustained by the decease of its vicar, the Rev. H. Eustace Jones. The licensed Lay Reader is Mr. R. W. D. Pearce. The Churchwardens are Mr. S. Loveridge (Vicar's warden) and Mr. A. Richards (People's warden). The Verger is Mr T. W. Jones. The Choirmaster is Mr. William E. Law, and the Organist is Mr F. Cox.

The Church Schools situated immediately by the Church are attended by some 300 children (boys, girls and infants) and have a thoroughly efficient staff of teachers -

Mr. W.E. Law, A.C.P., M.R.S.T. (Head Master) Mr. E.J. Mathews, Miss M. Sherwood, Mrs. E. Cockerill, Mrs. A. Mason, Miss V. Banton, Miss A. Lane, Miss M. Farmer.

Clare College was founded in 1930 by its present Principal, Miss R. W. Harris Bradley, B.A. Oxon., Diploma in Education, Oxon. It was opened in the presence of a distinguished company of residents and friends on September 18th of that year, by the then Vicar of Codsall, Rev. A. H. E. Jones. The School is a Boarding and Day School, educating girls for the Universities of Oxford and Cambridge, and boys for the Public Schools and Colleges, and in the last five years has had an unbroken record of success. Beginning with ten pupils and one mistress besides Miss Bradley, it now has over thirty pupils with a staff of three regular and four visiting mistresses. It is ideally situated on the brow of a hill, with five acres of gardens, orchard and playing fields.



The Church to Bilbrook

Codsall Working Men's Club, affiliated to the Club and Institutes Union. President, E. Bentley ; Secretary, J. Davies ; Steward, W. E. Catling ; Trustee, P. Giles.

"Wayside" Dairies, Sandy Lane. C.F. Jeffries delivers New Milk, Cream and Fresh Eggs twice daily. He also makes a special feature of dressed Poultry at very reasonable prices.

George Sargeant, The Vineyards, makes a speciality of New Laid Eggs and Dressed Poultry.

J.A. Matthews' Fruit and Poultry Farm situated in Sandy Lane, is a breeding farm of 1000 Rhode Island Reds of pure breed, which are kept on large grass runs covering about 7 acres, another 3 acres are reserved for pullet rearing only. The Farm is well known over a wide area for day old chicks and hatching eggs. The Incubator capacity is 300 and Brooding capacity about 2000. Some 800 fruit trees are planted, both cooking and dessert varieties including plums and black currants which not only give a crop of choice fruit but provide shade for poultry.



One of Mrs. Shaw's hunters

J. Guest, Market Gardener, Bilbrook Road. One is greeted with a mixed and beautiful scent, given out by a mass of some 4,000 Bulbs in full flower, combined with that of a long array of flowering currant trees, just at their best. Fruit, Vegetables and Flowers are raised, both in the open and under glass.

Bilbrook Hunting Stables and Riding School, Wesley House, where horses and ponies are being groomed, saddled or rubbed down, some going out, others coming in, makes one realise that riding is again becoming a very popular exercise with ladies, gentlemen and children. In a large paddock, Riding and Jumping is thoroughly taught. A long string of well-mannered and reliable Hacks, Hunters and Children's Ponies can always be seen in paddock and stables for Hire or Sale. Horses are also schooled and taken at Livery. The whole of this efficient establishment is personally supervised by Mrs. H.E. Shaw, who has a most expert and reliable instructor in George Morris, formerly with the Albrighton Hunt Kennels. Any person interested in Riding, either for sport exercise, or pleasure can reach the School by Bus to the Birches Bridge or G.W.R. train to Birches and Bilbrook Halt, from either of which it is simply a few minutes pleasant walk, a phone call to Codsall 140 will secure an appointment at any time.

Wesley House was at one time the residence of the great John Wesley, and the building in which he held his meetings, still stands. The head of a hunter, gazing from one of its doorways, tells you it is now used for a very different - but interesting - purpose.

The Church to Bilbrook

The Drug Stores, Bilbrook, an establishment recently opened in this rapidly developing district, shows a complete and varied stock of Proprietary Medicines, Surgical and First Aid Appliances, Toilet requisites, Photographic Goods, etc. On purchasing goods at these Stores, one finds that Mr. A. Frost, the proprietor is supplying at keen stores prices.

The Shop of E. Clarke, Bilbrook, is in appearance more like those seen in large towns. Inviting windows displaying Grocery and Confectionery, with correspondingly well stocked shelves in the interior needs no further advertisement. Here you may also obtain your daily and weekly newspapers, periodicals, picture postcards, etc. Midland Counties Dairy Ice Creams are served in a cosy tea garden, and parties are catered for.

The Woodman Inn, Lane Green, Bilbrook, a most attractive hostel with its broad windows and leaded lights, is equipped with every modern convenience. The large assembly hall used for parties and dances is one of its many attractions. Ansells' Ales, Wines and Spirits are supplied and parties catered for by Sam Gibson, the proprietor. Phone Codsall 114.

Although the correct name for this immediate district is Lane Green, it is generally referred to as Bilbrook. This picturesque spot can be easily reached from four points, and is only a few hundred yards from the Wolverhampton main road.

A pleasant walk from the Dam Mill brings you here in less than ten minutes, and from the Birches and Bilbrook Station or Birches Bridge Bus Stop in less than five minutes.



The Square to Dam Mill



J. F. Stevenson has a consignment of fresh fish daily, the quality of which can always be relied upon. He also supplies dry fish, and has special equipment for "fish and chips" days. Nice rabbits can always be obtained here.

Roseville Dairy, F. C. Lee, right in the heart of the Village, yet a farm in the true sense of the word with its ivy covered dwelling and compact farm buildings. Although continuous main road traffic passes its very doors, yet it makes one feel that whatever it produces must be of the best. Pure Milk, New Laid Eggs and Poultry are supplied and delivered to your door.

R. Medicott, Mount Cottage, is well known as a very capable painter and decorator, and there is no one more pleased than himself to submit estimates and give personal attention to work in hand.

E. Jenkins, General and Fancy Draper.

Among the businesses carried on in the Square, is that of Miss E. Jenkins, and is one of Codsall's "modern features". The Shop has a nicely dressed window and a good stock of ladies', gents' and children's requirements always on hand, a very complete range of Patons and Baldwin's knitting wools is kept to meet the ever increasing demand for wool craft. Some of the goods displayed are indicative of the Jubilee event, red, white and blue predominating, added to which a large stock of bunting is on hand I understand for Village decorative purposes.

The Central Boot Repair Shop is in a very convenient spot in the Village and Stanley Wake can be depended upon not only to execute repairs in a finished style, but also to give prompt delivery and satisfaction.

Blanton's Stores are replete with Groceries, Greengrocery, etc., Clothing Footwear, Haberdashery, Toys, etc. A large Pavilion attached to the premises is available for Whist Drives and Parties for which Mr. Fred Blanton makes a speciality of catering. Teas are provided.



Roseville Dairy

The Square to Dam Mill



The Wheel Inn - one of the old type, recently modernised and extended. A real "call house", with its broad sweep of "open space" for the accommodation of motor and other vehicles. Its hanging baskets of beautiful flowers, and its well kept appearance, stamp it immediately as a house for comfort and service.

George McLachlan is a very popular host, as may be judged by the array of cars parked at the house, the number plates of which show that many come from long distances to share his hospitality.

The Repairs and Service Garage of **Messrs. A. Harper and J. Wall**, is, as shown in the illustration, set in ideally rural surroundings. This is on the main Wolverhampton Road, the roadway itself being rather narrow at this point, but it will soon be widened, and when done will bring this business "right to the front" in the true sense of the word. The partners were, for years, in the Sunbeam Repair Shop and are thoroughly experienced Automobile and Electrical Engineers. All repairs are promptly carried out and are guaranteed. Shell Max Petrol is supplied, and Lubricating Oils of all kinds are kept in stock. Telephone No. 123.



Members of the Codsall Parish Council.

A. C. Scott (*Chairman*).

J. F. Stevenson (*Vice-Chairman*).

W. Brindley.

J. L. W. Law.

C. S. Shinton.

G. S. Edge.

E. Sadler.

H. Smythe.

Mrs. M. S. Hazel.

Programme for the Day.

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| a.m. | | | |
| 10-15 | Thanksgiving Service in the Parish Church. | | The May Queen, Hilda Rowlands, with her Page, Tony Fowell, and eight Maids of Honour, Elsie Harvey, Ivy Mills, Mary Mason, Marjorie Wall, Peggy Haycox, Cynthia Matthews, Jean Onions and Brenda Hollis will also take part. |
| 10-40 | Planting of Tree in the Churchyard by the Chairman of the Parish Council (Mr. A. C. Scott). | | |
| 11-0 | Broadcast of Service from London in Mr. Warner's field (by permission of Mr. F. Spencer).
<i>In case of inclement weather Children will meet in the Schools. The Public Address Equipment, including Microphone, Radio and Gramophone, is provided by the Nicolson Bridge Garage Co.</i> | 3-0 | Sports for the Children. Arranged by the British Legion, Codsall Branch. |
| | | 4-15 | Tea, supervised by Members of the Women's Institute. Presentation of Jubilee Mugs. |
| 12 to 1-30 | Interval—
Distribution of Gifts to the Aged. | 6-0 | Final Heats for Sports, and Presentation of Prizes. |
| p.m. | | | |
| 1-30 | Fancy Dress Parade, starting from the Square. Arranged by Members of the Trinity Free Church. (Prizes will be awarded.)
followed by
Maypole Dancing, in which about 150 School Children will take part, under the direction of Miss M. Sherwood, Mrs. E. Cockerill, Mrs. A. Mason, Miss V. Banton, Miss A. Lane and Miss M. Farmer. | | There will be Punch and Judy, Coconut Shies, etc., also a Broadcast of Music for Dancing.

The Village Decoration has been undertaken by Members of the T.O.C. |

GOD SAVE THE KING.

**Peace Celebration Thanksgiving Service
at Codsall Parish Church, on July 19th, 1919.**



I hope to be forgiven for introducing this illustration into "Codsall as it is", but I think it will be of great interest to many - showing as it does - the last great celebration held in Codsall. This is reproduced from a photograph taken by myself, and never before published.

The Service was taken jointly by the Rev. C. G. Barr (Vicar) and Mr. H. A. Jones of Trinity Free Church, Codsall - both may be discerned among the trees on the left of the picture-W.F.C.

The Square to Dam Mill



St Christopher's Roman Catholic Church - a recently erected edifice built in terra-cotta brickwork and vinculum stone, is of striking appearance. The floodlighting of the Sacred Heart Statue, adds to the beauty of the building and can be seen at night-time for a long distance. Prior to its erection, the people of Codsall had to travel many miles to make their devotions. Upon the Tablet in the Porch is the following inscription -

OF YOUR CHARITY,
PRAY FOR THE SOUL OF
HENRIETTA CONNOLLY, WHO
DEPARTED THIS LIFE MARCH
31st 1931, R.I.P.
AND TO WHOSE MEMORY
THIS CHURCH WAS ERECTED
BY HER HUSBAND
LOUIS CONNOLLY,
1934.

The Priest in charge is Father Lester, of Tettenhall.

Immediately beyond the church is **Primrose Poultry Farm**, an interesting sight for old and young who pass along the road, thousands of chicks scratching for food or chasing each other for tit-bits, stately fathers and mothers strutting about, show that this is a "live" industry indeed. Mr. H. Jukes makes a speciality of rearing and breeding Rhode Island Reds, 2000 chicks this season having been reared for his own use. He does extensive business in Poultry and Eggs for breeding, in addition to supplying fresh eggs and birds for the table. This Poultry Farm covers over eleven acres and is well worth inspection.

W. Duckers, Market Gardener and Poultry Farmer, has a large acreage for his produce. As a market gardener he does an extensive business in vegetables and choice fruit in season. As a Poultry Farmer he supplies fresh eggs and poultry killed and dressed to order.

Birches and Bilbrook Halt. Owing to the rapid development of housing in this district the G.W.Ry. have established a Station for the convenience of the travelling public, and a good Train Service is provided.

A Telephone Kiosk is situated at the junction of the five roads that meet on the Birches Bridge.

The Square to Dam Mill



Birches Bridge Garage Co. (W. Brindley, proprietor) as will be seen, is one which has the appearance of efficiency as its predominating feature. Conveniently situated on the Wolverhampton Road, its array of Petrol and Oil Tanks immediately arrest the eye of the motorist, no matter in which direction he may travel. As Automobile and Electrical Engineers they are in a position to execute repairs at the shortest notice. They are Authorised Morris Dealers and Stockists and Agents for Raleigh and Hercules Cycles. Appointed Garage and Repairers to the AA, and R.A.C. Agents should be enough to recommend this Service Station to the motorist. In the Radio Department "Pye Service Agents" speaks volumes, accumulators are charged and accessories supplied, Insurances are arranged in all branches. The Public Address equipment, including Microphone, Radio and Gramophone is provided for the Codsall Jubilee Celebrations, by this firm.

The Birches Stores - a few yards from the railway bridge, with a Tea Garden attached - Groceries and Provisions may be obtained here, and Mrs. D.M. Callear provides Teas, Ices and Confections, which, weather permitting, are served in this shady nook. Telephone No. Codsall 136.

W. P. Blanton, Dam Mill, Family Butcher, is a purveyor of best English and imported meat at prices to suit all. He makes his own Pork Pies, Sausage, etc., the quality of which is always dependable, and is delivered to your door if desired.

J. H. & W.S. Caulkin, Dam Mill, combine the business of Grocery and Confectionery with that of Dairy Produce and appears to be the only one of its kind at this point. Sweets, Tobacco, Cigarettes and Patent Medicines can also be obtained here. Eggs fresh from the nest and Pure Milk direct from the farm are on sale or delivered to your door.



The Square to Oaken and Kingswood



Codsall Cycle Stores, as seen in the illustration has a very complete display of cycles of various makes and design for ladies, gents and children. J. Hancock has the agency for Sunbeam, B.S.A., Hercules, New Hudson, James, etc. If you require a Gramophone or Records you will find them here, and the sportsman can obtain his Cartridges at this establishment where a useful stock is kept.

The Codsall Supply Co. was originally started in 1920 as Coal Merchants and introduced the sale of corn in 1921. The coal trade was relinquished in 1929 giving the opportunity to concentrate on the business of Corn and General Agricultural Merchants, with the result that they acquired the Calf Heath Mill in 1921. The expansion of this concern may be judged by the fact that they now employ 24 people and serve a district of 15 miles radius with their own transport facilities, consisting of 2 heavy motor vehicles, 2 light motor vehicles and 2 horse lorries. An important section of this flourishing business is the preparation of "Balanced Rations" for every class of stock. Mr. H. A. Jones and Mr. W. H. Jones are the partners in this concern, and the telephone number is Codsall 30.



The Square to Oaken and Kingswood



The War Memorial - This tribute to those men of the Village who made the supreme sacrifice in the great war was subscribed for publicly, and is now vested in the Codsall Parish Council, who have undertaken to keep it in fit order and repair. The names inscribed on the tablets are: -

F.E. Bickley	H. Grimley	N. Meredith	A.J.L. Tonkinson
W. Bird	T. Grosvenor	D.L. Milton	A. J. Tonkinson
H. Bishton	R.W. Heybittle	T. Millward	T. Tudor
G. H. Caswell	C. W. Hughes	R. C. Page	R. Tresise
J. Caswell	E. Leadbeater	J. W. Picken	A. Williams
K. Furness	J. Marshall	C. H. Preston	W. G. Williams
A. D. Griffiths	T. Medlicott	A. Renshaw	W. Willcock

The **Police Station**, in charge of P.C. Mathews who resides on the premises, overlooks the War Memorial.

W. Alcock & Son, Fuel and General Merchants. This office is seen on the busy Station Wharf, and his lorries, fully loaded, making their hasty journeys to and fro, coal, coke, anthracite, lime, firewood, logs, &c., are loaded and despatched in quick succession, a fitting result of fifty years trading.

Trinity Free Church and School, situated on the corner of Chapel Lane and Broadway. President, John White; Secretary Cyril Jones; Treasurer, John Cotterill. The School is in constant use for social functions, and is also used as a Child Welfare Clinic.

Beardmore and Lowe, 12 Broadway, have made their name widely known in Codsall as Art Decorators and Painting Con-tractors. They also have an extensive business in Wednes-bury, established in 1886. Mr. Beardmore resides on the premises and gives personal supervision to all contracts exe-cuted in Codsall, his phone number is Codsall 73.

